



## Press Release

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IMMEDIATE RELEASE

### **Choice Awareness releases impactful coaching program for corporate teams**

BELMONT, California (August 9, 2010) – Choice Awareness Management, an educational consulting firm, delivers a coaching program with a communications model that addresses the root cause of loss of productivity, hindrance, ineffectiveness and stoppage in corporate teams.

“Communication is the energy of all activities inside a team: it ebbs and flows and it can be improved significantly”, said Bob Benninghofen, senior business coach and mentor, for Choice Awareness.

Choice Awareness delivers a one-time coaching program that solves one specific challenge/issue. Customers are taught how to create their own model: afterwards scalable and repeatable inside/outside customer teams. Customer owner/leader and at least four team members participate. The model will deliver: 1) trust, honesty, belief and faith in each other; 2) a collective purpose; and 3) with everyone taking ownership. The project spans 90 calendar days, with total of 18 hours of coaching (6 hours coaching/per month) and 10 hours telephone support), 30 day touch points includes project review, measurement and adaption, to the final result - a solution sharable with the required and interrelated connections that matter. Cost is \$14,064.25 with an average per person cost of \$2,812.85. Introduction to the model is available in low cost workshop available at your site for \$900.00 or \$45.00 per person to a maximum of 20 people.

Choice Awareness delivers products and services that teach personal responsibility and accountability based upon improving individual choice. People learn how to create, sustain and engage a choices system with collective purpose and a common language understood by everyone. Language is lifted where words take on new and powerful meaning. Everyone takes ownership. Helpfulness, participation, dedication and freedom become second nature.

Choice Awareness is a pioneer in innovative learning solutions for the individual, entrepreneur, business owner, corporate teams, and specialized groups. Their learning methods target and address the underlying foundations, which supports individual and team accomplishment.

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