



Learning Opportunity

Introducing Change into Your Business

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www.choiceawareness.com, an educational consulting business delivers products and services to individuals and businesses to **improve communications inside your business; it is the heart of everything.** The Choice Awareness vision for our customers is “Changing Awareness One Choice at a Time”.

The End Result for Your Business

Choice Awareness teaches people how to create a choices system that fosters honesty, trust, [belief¹ and faith²](#) in each other, collective purpose and a common language understood by everyone. Communication is lifted where words take on new and powerful meaning. Everyone takes ownership. Helpfulness, participation, dedication, freedom and responsibility become second nature.

How Does This Work?

The created choices system becomes the source communications model that provides a map to release the power of choice for everyone. Words possess power. Beliefs are words and the source of choice. People learn how to unwrap beliefs to examine their current meanings. They are taught how to adapt, discard and create new ones that serve the purpose. This communications process produces language that is understandable and acceptable to all, develops choices to guide people, and sets of actions that match the choices, all toward delivering the designed outcomes.

How is it Accomplished?

Choice Awareness’s “Choices” product set is delivered in workshops both live and webinars, videos and direct-coaching sessions. You learn how to create a practice choices system by inspecting a current challenge and/or issue, which is stopping or hindering actions. The choices system is taught with direct coaching to support your business over a ninety-day period with your team of at least two/three people who will create your practice model. Later your practice model is formalized by your team and becomes the basis for all current and future communications. During project start-up measures are established as part of the ground rules, with inspection, review, adaption each thirty-days to ensure understanding and effectiveness is occurring. See small business [coaching cost summary](#) as an example of a typical project.



How to Get Started

Take 90 minutes of your time and attend a [“Beliefs” workshop](#) to see what is possible for you and your business.

Check Out Your Own Beliefs Right Now

[A business tool](#) called “15 important business questions owners don’t ask themselves” and [a personal tool](#) called “10 important personal questions people don’t ask themselves” is used as a quick starter review to gauge your current beliefs. Share your answers with us in telephone conversation and we can give you some basic understanding of the affect of these beliefs.

Links

If you have received this document in an envelope from Choice Awareness, please download it from our website at http://choiceawareness.com/cms2/uploads/Highlights/CAM_IntroChange.pdf to access all the links included on this page. You will receive rich content with many ideas that you can use immediately.

¹ Belief – Confidence, trust and conviction are the normal definitional usage. CAM defines belief as a starting point associated with multiple meanings and definitions, always coupled with specific outcomes.

² Faith – Fidelity to one’s promise of belief. CAM defines faith as an ending point where all activities culminate with delivery of specific outcomes originally defined in belief. Faith is set from the experiences of the selected activities of choices and actions – see our [Choice Pyramid](#).